

Stefan Gutnick Allen, MSc.

User Experience Designer | 7+ Years in Research-Driven End-to-End Design | Green card holder
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EXPERIENCE

Freelance UX Designer - Irvine, California

January 2025 - Present

- Delivered end-to-end design for multiple clients, from discovery and wireframing through to high-fidelity prototypes and handoff.

UX Designer - EMBL-EBI, Cambridgeshire, United Kingdom

February 2021 - December 2024

- COVID-19 Data Portal** - Drove usability and interface improvements to a global viral and genomic data portal through iterative usability testing, analytics, and design system work. The portal collected over 9 million COVID records from 161 countries and was featured in a [peer-reviewed publication in Nucleic Acids Research \(2021\)](#).
- ServiceNow Implementation** - Identified critical usability barriers in a company-wide internal tool rollout through heuristic evaluations and user testing, delivering multiple quality-of-life updates.
- Other projects**: Designed and improved usability for various websites such as [CancerModels.org](#), [EMBL-EBI Training](#), [INDSC.org](#) and more.

UX Consultant - Intact Financial Corporation, Montréal, Canada

August 2018 - August 2019

- Added Value research** - Planned and conducted interviews with customers to discover opportunities to deliver additional value and revenue streams. Organized an internal hackathon developing the most promising features.
- Billing Research and Redesign** - Redesigned the billing experience for millions of Canadian customers, validating decisions through multiple rounds of remote and in-person usability testing, card sorting, A/B testing, web analytics and high fidelity prototyping.
- Other projects** - Improved desktop and mobile experiences across Intact and subsidiary platforms, including iOS and Android apps, through targeted UX research and iterative design.

UX Designer - Jonar, Montréal, Canada

July 2016 - August 2018

- ParagonERP** - Led design of an enterprise SaaS product by introducing structured research practices, and translating findings into wireframes and validated prototypes.
- Website redesign** - Redesigned website based on A/B testing and UX heuristics. Increased usability and lead generation by 108%.
- Other projects** - Designed online banner ads, contributed to marketing campaigns, improved purchasing flow, and implemented a focus on user-centered design.

SKILLS

Qualitative research methods:

Usability testing, User interviews, Card sorting, Focus groups, Thematic analysis, Contextual inquiry, Heuristic analysis, Personas and scenarios.

Quantitative research methods:

Web analytics, A/B testing, Statistical analysis, Surveys, Google Analytics 4

Design: User-Centered Design, Wireframing, Storyboarding, Design systems, Prototyping, End-to-end design, *Agile, Sketch, Figma, Adobe suite*

Programming languages: Basic proficiency in *Python, C, Javascript, R, HTML* and *CSS*

EDUCATION

Master of Science - University of York, England

September 2019 - September 2020

- MSc Human Centered Interactive Technologies**

Bachelor of Arts - McGill University, Montréal, Canada

September 2012 - August 2015

- Psychology and Economics**

LANGUAGES

English - Fluent, Mother Tongue

French - Fluent, Second Language

Spanish, Italian - Conversational